Theatr Clwyd

Sponsorship Opportunity



Unique Opportunity to Sponsor

Theatr Clwyd's The Great Gatsby Press Night

A one-off opportunity to sponsor the press night of a highly successful immersive Theatr Clwyd adaption of F Scott Fitzgerald's seminal tale.

Our hit immersive show returns and this is going to be the party of the century. Dress up, enjoy the performance and dance until dusk at The Dolphin Pub in Mold this summer, where cocktails are flowing in an era of bootleg liquor and red hot jazz.

1920s dress code encouraged; dancing shoes recommended!

Press night performance and hosting: Wednesday 21st June 2023

Location: **The Dolphin Pub, Mold** Preshow drinks from: **6:45pm** Ticket collection by: **7:15pm** Performance start time: **7:30pm**

Performance Running Time: Approximately 2 hours

Language: English

Access: Interactive, immersive performance. Action takes place over 10 rooms and 3 floors. There is no fixed seating (but there

are places to sit) Wheelchair route available.

After party: Bar remains open for 1 hour after the show

Sponsorship: £3,000 + VAT

- Logo and credit of sponsorship on *The Great Gatsby* specific print.
- Logo credit on Theatr Clwyd's corporate sponsor page.
- 1/2 page in The Great Gatsby show programme to include your messaging/advertising, on sale throughout the run of the show.
- Brand sponsorship of the press night (Wed 21st June 2023) of *The Great Gatsby* at The Dolphin Pub in Mold alongside the Theatr Clwyd brand including; branded banner on show programmes or cast sheet for the evening, pop up banner displayed on the evening.
- Dedicated member of Theatr Clwyd Development team to arrange the details of your event.
- 10 press night tickets for your use including a complimentary drink and programme/ticket.
- Other hosting opportunities available for our sponsor on request*.

*Additional costs may apply depending on sponsor requirements.

What is a Press Night for a Theatr Clwyd production?

- An invited audience of Theatr Clwyd networks.
- Local and National press are to review the show.
- Theatr Clwyd company members in attendance.
- After party bar is open, cast and their invited guests join us to celebrate the opening.

The Great Gatsby performance stats:

- First performed at The Dolphin Pub in Mold in 2019, reaching 2245 audience members across 34 performances.
- Dates increased due to sell-out shows and production exceeded sales target
- Transferred to London's West End in 2019.
- 72 performances planned for The Dolphin Pub in Mold for 2023 with maximum capacity of 90 people per performance.

We are looking to build more meaningful relationships with local companies through our corporate sponsorship and memberships. If you are interested in learning more about what we can offer, please email our **Development Manager**.

