

Theatr
Clwyd

NEUADD
WILLIAM
ASTON
HALL



Business Opportunities

Become a member and support
culture in North Wales

theatrclwyd.com/corporate
williamastonwrexham.com/corporate

Your impact

As a charity our work with communities is at the heart of what we do, and your backing will help us to continue this important work; using the arts to develop and implement a bespoke programme of creative, social, physical, health and well-being projects.



Workshops for all

More than 3000 young people attend a range of drama and creative workshops every week learning new skills, socialising and gaining confidence. With your help we can offer bursary places so that any child can join in.



Arts for health & wellbeing

Programmes like *Arts from the Armchair* bring people living with dementia or early on-set memory loss and their carers together to take part in weekly workshops. Referred by the health board, and away from a clinical setting, creativity is used to stimulate cognitive processes to make a real difference to quality of life.



World class entertainment

Supporting world class theatre and live entertainment on your doorstep means that you are investing in the cultural landscape of the region; helping to ensure we can continue to make and share exceptional theatre, music, comedy and dance on our stages.



Developing talent

As the major producing theatre in Wales, it is in our DNA to support the next generation of theatre makers and artists. Together, in our newly formed national development studio for Wales, Stiwdio Clwyd, we can make a home for the professional development and nurturing of emerging artists within the theatre sector.

Theatr Clwyd is an unrivalled destination and cultural venue in the beautiful hills of North Wales visited by more than 350,000 people every year. With 3 auditoria, cinema, gallery, event spaces and outstanding bar and restaurant, in partnership with Michelin-starred Welsh chef, Bryn Williams, Theatr Clwyd offers something for everyone.

Over 25 world premieres since 2019, including Olivier Award-winning *Home, I'm Darling*, crafted by our highly skilled in-house theatre-makers mean that Theatr Clwyd is firmly positioned as the largest producing theatre in Wales.

Under the executive directorship of Liam Evans-Ford and artistic direction of Kate Wasserberg, the world-class work on our stages is equal in importance to our work in our communities. Strategic partnerships with Social Services and our local NHS board, ensure we can work long term across a vast range of communities, using the arts to improve health and wellbeing.

We've made it our mission – to make the world happier one moment at a time



FfotoNant



FfotoNant



Samuel Taylor

With its unique location in the heart of Wrexham and the University, William Aston Hall is the city's largest concert and theatre venue, welcoming a wide range of acts from comedy, tribute bands, contemporary and classical music, ballet, dance and residents – Wrexham Symphony Orchestra.

Operated and programmed by Theatr Clwyd, the venue is gaining a reputation for comedy; headlining big names like Sarah Millican and Jimmy Carr and curating the annual Wrexham Comedy Festival which sees more than 33 acts plus 2 gala performances over 3 days.

Blending Theatr Clwyd's theatrical expertise and the university's innovation and vibrancy means this venue will continue to bring the people of Wrexham and North Wales the best in Welsh, UK and international entertainment.



Business Membership Packages

Aligning your company with ours is good for business. We have membership packages at a range of levels with fantastic benefits to help you achieve your business goals.

We also craft bespoke partnerships and sponsorships designed with your specific objectives in mind. Options like show, event or exhibition sponsorships can work for you.



Your benefits



Unrivalled hospitality and entertaining

With two great venues, each with their own personality, audience and programme there are many options available to you. Host special events for your clients and guests in one of our unique spaces. Access to exclusive benefits like backstage tours, Q&A's with creatives and cast, or signed programmes mean you can create memorable events.



Bryn Williams at Theatr Clwyd

Acclaimed Welsh Chef Bryn Williams brings his passion for seasonal, sustainable local produce to his new restaurant in the heart of Theatr Clwyd. From relaxed breakfasts, lunches and afternoon tea to elegant evening dining - make your visit an experience to remember.



Employee reward and recognition

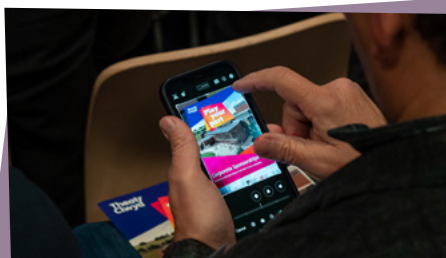
Complimentary tickets and exclusive offers could be the perfect addition to your staff reward and recognition programme. Or use them for team building or company nights out.

Using the specialised expertise of our in-house artists and associates, we can bring to life skills training for your teams - public speaking, presentations, networking skills, confidence building.



Complimentary tickets

From panto to classics, comedy to classical music there is something for everyone and complimentary tickets could open up a world of options for you. Use the tickets for one of your promotions, or even gift your tickets to a school or community group.



Branding opportunities

Elevate your brand profile in front of over 400,000 visitors a year or target specific audiences. There are options for your company logo to appear on our website, programmes, brochures and on-screen.

Partnerships and sponsorships

Let us create bespoke packages that will help you achieve your objectives and to make the most of the benefits we can offer.

Membership packages – Theatr Clwyd

	Gold £5,000 (+VAT)	Silver £2,000 (+VAT)	Bronze £500 (+VAT)
<i>Theatr Clwyd productions:</i>	70	40	10
<i>Guest night invitations:</i>	up to 6	up to 4	2
<i>VIP area for events:</i>	Yes	Yes	Yes
<i>Food & drink:</i>	Preferential rates plus Prosecco reception	Preferential rates	Preferential rates
<i>Bespoke:</i>	Cast visits to your post show receptions (max of 2 events per year)	—	—
<i>Programme advertising:</i>	Half page in 1 programme	Quarter page in 1 programme	—
<i>Programme branding:</i>	1 programme	1 programme	1 programme
<i>Brochure credit:</i>	Up to 3 times per year	Up to 3 times per year	—
<i>Website branding:</i>	Yes	Yes	Yes

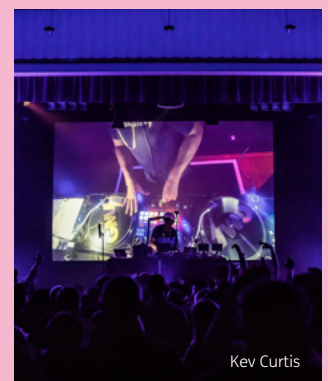
Theatr Clwyd Plus William Aston Hall

	Gold £5,750 (+VAT)	Silver £2,500 (+VAT)	Bronze £750 (+VAT)
<i>William Aston Hall tickets:</i>	25	12	6
<i>Comedy Festival tickets:</i>	20	10	4
<i>Use of VIP area:</i>	up to 3 times including bar snacks	for 1 event	—
<i>Venue hire:</i>	1 day per year	—	—
<i>Website branding:</i>	Yes	Yes	Yes
<i>Branding in venue:</i>	Dedicated page on screen. Credit on listings board	Shared page on screen	—

Membership package – William Aston Hall (solus) **£7,500** (+VAT)

<i>Tickets:</i>	300 (across multiples shows)
<i>Guest night invitations:</i>	2
<i>Comedy Festival tickets:</i>	20
<i>Ticket offers:</i>	Yes
<i>Use of VIP area:</i>	up to 3 times (including bar snacks)
<i>Venue hire:</i>	1 day per year
<i>Website branding:</i>	Yes (premium spot)
<i>Branding in venue:</i>	Dedicated page on screen. Credit on listings board

If you are based in or around Wrexham and are looking for memorable rewards and incentives for your staff, a team building event or a Christmas night out then this is the package for you.



Kev Curtis

Terms and Conditions apply – please ask for details
Business memberships are 12 months. Complimentary tickets, venue hire and use of VIP area are subject to availability.

“We welcome you as business leaders at this vital moment in time for Theatr Clwyd. In 2025 we are proud to be delivering a world class arts facility in Flintshire for all communities and visitors, alongside growing a stellar reputation in Wrexham as a leading comedy and live performance venue for Wales. Working in partnership with local and national business leaders we can deliver significant impact for your investment, together making North Wales an empowering place to live and work, now and in the future.”



Liam Evans-Ford
CEO & Executive Director



If you want to learn more about our **business membership packages**, please get in touch with Janine.

Janine Dwan, Head of Development / janine.dwan@theatrclwyd.com / 01352 406916



If you want to learn more about the benefits of partnering with **Theatr Clwyd** and **William Aston Hall** or if you'd like to support our work in other ways, please get in touch.



Janine Dwan
Head of Development

janine.dwan@theatrclwyd.com
01352 406916



Zoe Crick-Tucker
Capital Campaign Director

zoe.crick-tucker@theatrclwyd.com
01352 609144

theatrclwyd.com/corporate
williamastonwrexham.com/corporate

