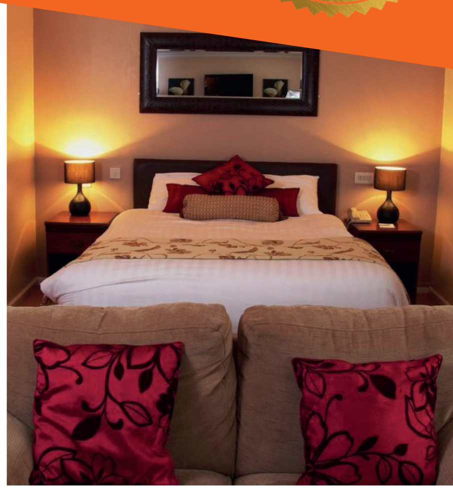
Theatr Clwyd

Beaufort Park Hotel

Aelod Aur
Theatr Clwyd
Gold Member



Corporate Member Case Study

Beaufort Park Hotel are keen supporters of Theatr Clwyd. Being the closest hotel to the venue, the theatre relies on the hotel to accommodate our visiting companies, resident creatives and staff.

Through attendance to Theatr Clwyd's first Business Breakfast they were keen to recognise the value that the theatre brings to the local tourism market and supported the theatre with a Gold Membership. It showed great appreciation of the value the theatre brings to local businesses.

Beaufort Park Hotel saw potential too in the Gold Membership, using the benefits to suit their business and promote theatre packages increasing the value to their visitors. As the catering facilities are limited at the theatre during its redevelopment, Theatr Clwyd suggested the hotel capitalised on this opportunity to provide pre-theatre dining package, that promised dinner in a timely manner and prompt taxi pick ups to meet the show times. A direct relationship with the theatre means that Beaufort Park Hotel can offer theatre tickets as part of the hotel package, with no reason for the customer to liaise with the theatre before their visit.

Astudiaeth Achos Aelod Corfforaethol

Mae Gwesty Beaufort Park yn gefnogwyr brwd i Theatr Clwyd. Gan mai dyma'r gwesty agosaf at y lleoliad, mae'r theatr yn dibynnu ar y gwesty i ddarparu ar gyfer ein cwmnïau sy'n ymweld, gweithwyr creadigol preswyl a staff.

Drwy fynychu Brecwast Busnes cyntaf Theatr Clwyd, roeddent yn awyddus i gydnabod gwerth y theatr i'r farchnad dwristiaeth leol a chefnogi'r theatr gydag Aelodaeth Aur. Roedd yn dangos gwerthfawrogiad mawr o werth y theatr i fusnesau lleol.

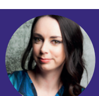
Gwelodd Gwesty Beaufort Park botensial hefyd yn yr Aelodaeth Aur, gan ddefnyddio'r buddion i weddu i'w busnes a hyrwyddo pecynnau theatr gan gynyddu'r gwerth i'w hymwelwyr. Gan fod y cyfleusterau arlwyo yn gyfyngedig yn y theatr yn ystod ei hailddatblygu, awgrymodd Theatr Clwyd bod y gwesty yn manteisio ar y cyfle hwn i ddarparu pecyn bwyta cyn y theatr, a oedd yn addo swper prydlon a hefyd tacsi prydlon i gyd-fynd ag amseroedd y sioeau. Mae perthynas uniongyrchol â'r theatr yn golygu y gall Gwesty Beaufort Park gynnig tocynnau theatr fel rhan o becyn y gwesty, heb unrhyw reswm i'r cwsmer gysylltu â'r theatr cyn eu hymweliad.

"We feel it is important for all businesses to help and support each other, especially after a difficult couple of years and we look forward to continuing our long working relationship. All the best for the future and the renovations."

Mark Small, General Manager, Beaufort Park Hotel

We are looking to build more meaningful relationships with local companies through our corporate memberships. If you are interested in learning more about what we can offer and how this might benefit your business, please email our **Development Manager**.

Rydyn ni'n bwriadu meithrin perthynas fwy ystyrlon gyda chwmnïau lleol drwy ein haelodaeth gorfforaethol. Os oes gennych chi ddiddordeb mewn cael gwybod mwy am yr hyn y gallwn ni ei gynnig a sut gallai hyn fod o fudd i'ch busnes chi, e-bostiwch ein **Rheolwr Datblygu**.



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